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New Little Giant Xtreme™ Multi-Use Ladder Unveiled— Flagship of Entire Product Line

40 Years of Engineering Results in Safest, Strongest, Most Versatile Ladder in the World

Springville, Utah, September 12, 2011 – Little Giant Ladder Systems®

(www.littlegiantladders.com), maker of the original articulating ladder, unveiled today the new Little Giant Xtreme™ multi-use ladder—the result of 40 years of innovative engineering. Versatile and easy to use in multiple positions and heights, the Little Giant Xtreme easily converts to a stable, wide-flared extension ladder, a multiple-height A-frame stepladder, a 90-degree ladder, a staircase ladder, and a time-saving trestle-and-plank scaffolding system. Now the flagship of the Little Giant Ladder Systems product line, the lightweight Little Giant Xtreme is easy to handle and adjust for projects around the house or on the job.

View the Little Giant Xtreme video at: www.LittleGiantXtreme.com

“Little Giant has pushed the envelope again to create the safest, strongest and most versatile ladder in the world,” said H. Arthur Wing, President. “The Little Giant Xtreme is the pinnacle of the ladder industry—it boasts several new patents and innovations that will help people get their jobs done faster and safer. Even though the new Little Giant Xtreme ladder improves on the original Little Giant Ladder in so many ways, it is available for the same price as the original.”

DIY homeowners, general contractors, painters, window cleaners, facility maintenance professionals, landscapers and home decorators are among the many people who will now be able to use the right ladder for the right job every time. The Little Giant Xtreme ladder is:

- **Lightweight.** Exclusive aerospace-grade aluminum alloys, commonly used in military aircraft, make the Little Giant Xtreme lighter than any comparable multi-use ladder on the market.
- **Comfortable.** The Little Giant Xtreme is the only multi-use ladder in the world to feature the Comfort Step™, a large built-in standing surface that makes standing on the ladder comfortable and safe, no matter the chosen configuration. Standing on the Comfort Step feels like standing on solid ground.
- **Safe.** The Little Giant Xtreme meets or exceeds OSHA and ANSI standards. It is rated to hold 300 lbs. as an extension ladder and as a true two-person, two-sided stepladder. The AirDeck™ workstation includes a magnetized tool tray and safety handrail so the user can enjoy the secure feeling of something to hold on to at the top of the ladder.
- **Versatile.** Capable of working at multiple positions, the Little Giant Xtreme adjusts to the perfect height to reach even the toughest areas, such as stairwells or vaulted ceilings, and it can be used on uneven surfaces, stairs or sloping ground.

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“The Little Giant Xtreme is the new flagship product of Little Giant Ladder Systems,” said Ryan Moss, CEO. “The Little Giant Xtreme is one of our many new products that incorporate numerous patents and innovations, setting new standards for versatility and ladder safety in the industry. Customer safety and efficiency are Little Giant’s top priorities. This is, in forty years, the finest ladder we’ve ever built.”

Additional Resources:

- Facebook: www.facebook.com/LittleGiantLadders
- Twitter: www.twitter.com/realLittleGiant
- Video: www.youtube.com/LittleGiantLadders
- FAQs: www.littlegiantxtreme.com

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About Little Giant Ladder Systems:

Little Giant Ladder Systems, Inc. manufactures and distributes superior-quality climbing products to discerning homeowners and professionals throughout the world. The company’s growing family of consumer brands includes Little Giant Ladders®, Little Giant Xtreme™, SumoStance™, Select Step™, Lunar™ and MicroBurst™.

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